

Story development and Character design

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Character and Story

- ◆ Motivation creates characters
- ◆ Obstacles create conflict
- ◆ Conflict creates drama

Developing a story

- ◆ Story through action
- ◆ Visual comes first
- ◆ Keep it simple
- ◆ Brainstorming a premise
- ◆ Keep it simple
- ◆ Brainstorming a premise

Breaking your story apart

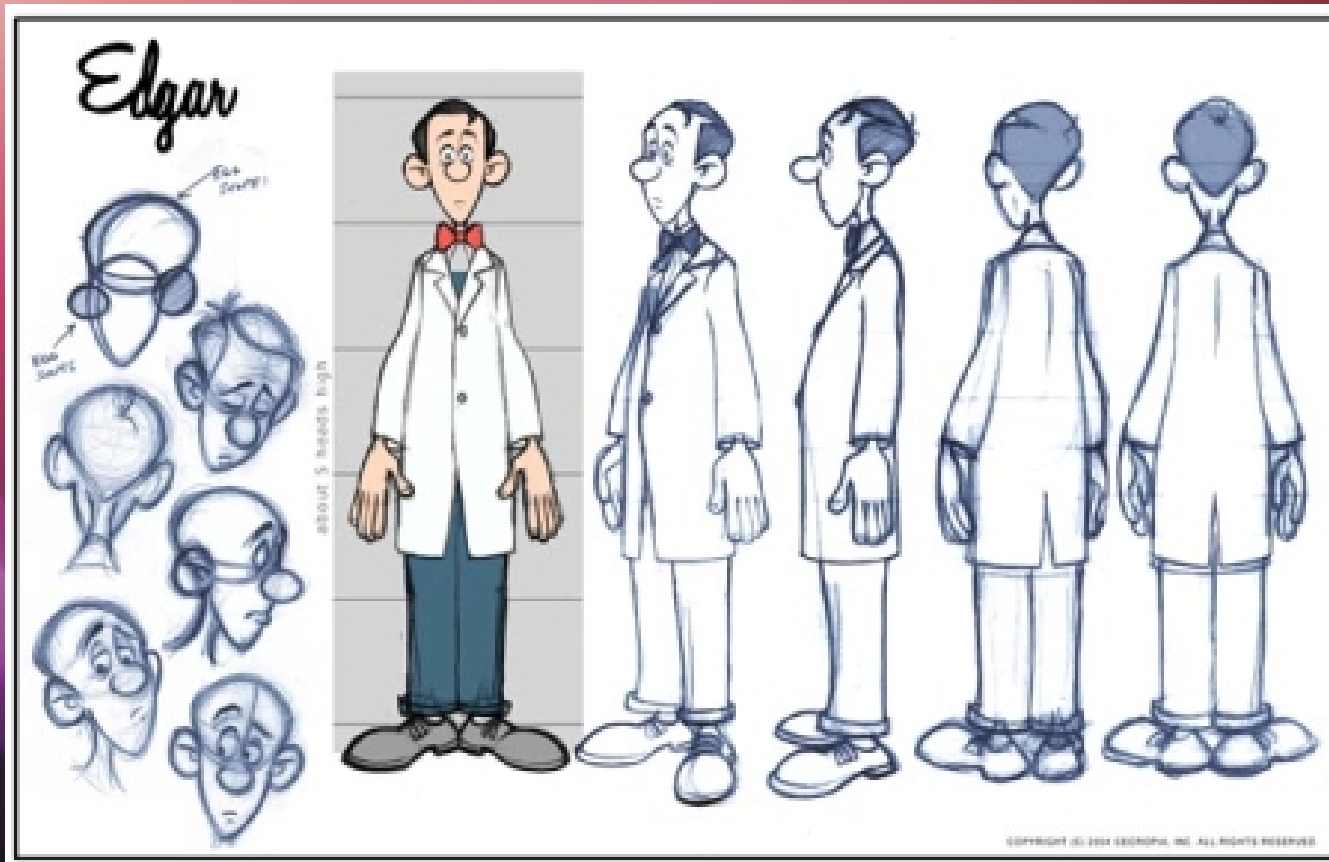
- ◆ Beginning--who, when, where
- ◆ Developing--incident 1
- ◆ Developing--incident 2
- ◆ Point of crisis--climax
- ◆ Developing--turning point
- ◆ Conclusion--ending

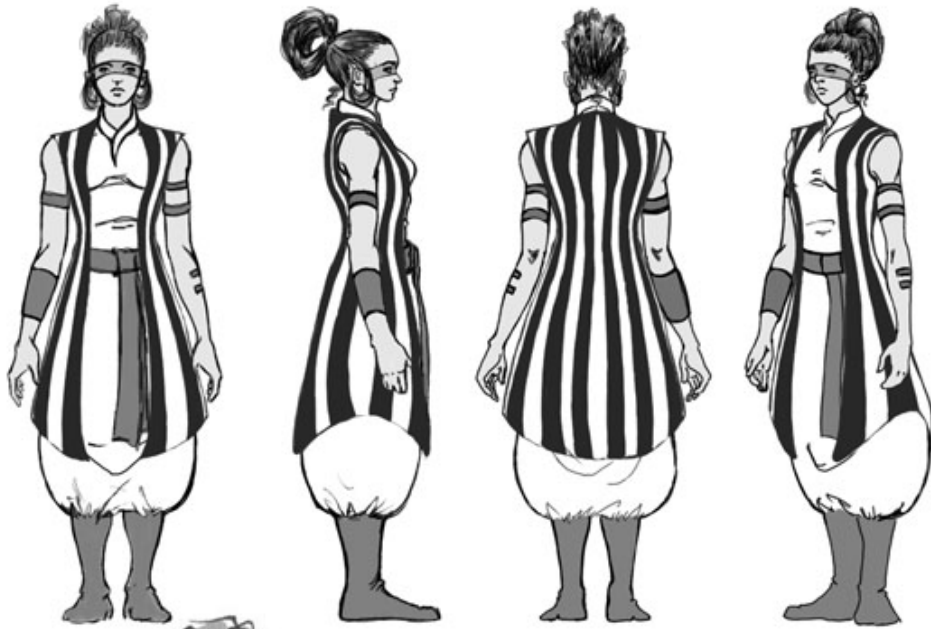


Top ten tips

- ◆ A world
- ◆ A conflict (or conflicts)
- ◆ Characters' desire and motivation
- ◆ Characters' secret or weakness
- ◆ An event
- ◆ Ticking clock
- ◆ Dialogue
- ◆ Character's own voice and style
- ◆ Do not have a character to tell us something if he/she can show us.
- ◆ A moment for characters.

A model sheet





"Sand Wizard"

BASIC CONSTRUCTION

OLIVE OYL



FLEISCHER STUDIOS INC.

A successful character design..

- ◆ An inner life
- ◆ Visual distinction
- ◆ Expressive traits.

Facial Expressions





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THE TEN COMMANDMENTS
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NOTE: Crown not on model

Six basic emotions

- ◆ Anger
- ◆ Disgust
- ◆ Fear
- ◆ Joy
- ◆ Sadness
- ◆ Surprise

- ◆ In-class practice

Draw these basic emotions of a simple character